



The Saw Mill River Audubon Society (“SMRA,” “we,” “us” or “our”) respects our visitors’ privacy interests and is committed to honoring your preferences. This Privacy Policy explains the way we collect and use your information both offline and online, including at www.sawmillriveraudubon.org and at SMRA’s social media sites (“Media”). Your use of Media

or provision of personal information to SMRA constitutes your consent to the terms of this policy.

The Information We Collect

We collect and use the information you provide when you interact with SMRA offline and through SMRA Media. This information falls into two categories: 1) information about you, which includes items such as your name, address, and credit card information, which you may provide when you become a member (whether through SMRA or through the National Audubon Society); make a donation to us, make a purchase from us, fill out a survey, sign up to participate in an activity or participate in an activity; 2) information about your online activity, which includes your IP address and how you interact with our Media, which we collect through technology.

In most cases, you may use SMRA’s Media without registering or submitting any personal information. However, some Media sites require that you supply certain personal information, such as a name and a verifiable email address, to register or to fully use the site.

You also may choose to log in, create an account or enhance your profile through a third party authentication service (like Facebook Connect or Twitter). By doing this, you are asking the authentication service to send us certain information from your profile, and you are authorizing us to collect, store, and use this information. After you’ve connected, some services, like Facebook Connect, will send us additional information from your profile, such as information that allows us to display a Facebook module on the Media pages you view.

Depending on the nature of your interaction with us, the personal information you are asked to provide may include your name, billing and shipping addresses, telephone and mobile phone numbers, and email addresses. We store personal information digitally on a non-networked hard drive and physically on paper. Sensitive financial information, such as credit card numbers or banking information is held by us only so long as is necessary to complete the relevant transaction and is shredded or permanently deleted within a reasonable time thereafter; we do not store digital copies of credit card numbers or banking information.

You may opt-out from receiving email communications from us by contacting us at office@sawmillriveraudubon.org.



Social Media Interactions

When you choose to visit or interact with SMRA social media networks, you are agreeing to allow some use of your personal information. We maintain a presence on Facebook, a third party social media network, and we also incorporate some third party social networking features, such as inclusion of our Facebook feed and Google Calendar events, onto our Media. This policy applies to our use of information you submit to us, but it does not apply to what Facebook, Google or any other third party platforms do with your information. Those platforms have their own privacy policies, and we encourage you to read them.

We may collect information about the computer, mobile phone, tablet or other device you use to access SMRA Media, such as IP addresses, geolocation information, unique device identifiers, and browser type.

How SMRA Uses the Information We Collect

Service Providers

We share your information with third party service providers who assist us in performing certain business functions. For example, when we process a credit card payment from you based on an in-person payment you make, we share your credit card information with a credit card processor to process the credit card payment. If you choose to make a credit card payment online, you will directly interact with and provide your personal information to a third-party service provider. We also share your contact information with a contact management company that provides us with email management services.

Our contractors are provided only the information necessary for them to do their jobs. However, our contractors will also receive any personal information, such as credit card information, that you provide directly to them. They may not share, resell or use the information they collect for their own direct marketing purposes.

Within SMRA and the National Audubon Society

As part of our trips, we may occasionally share certain personal information, such as your names and phone numbers, with other SMRA members attending the same trip. However, we will only do so with your consent.

We may also share your personal information with the National Audubon Society if you request our assistance in becoming a national member. The National Audubon Society has its own privacy policy, and we encourage you to read it.



Miscellaneous

Children under Thirteen Years of Age

We do not knowingly collect personal information from children under thirteen years of age.

Changes to the Privacy Policy

We reserve the right to revise this Privacy Policy at any time and without notice. Please check this site for updates.

This site is intended for users in the United States. This policy shall be interpreted consistent with the laws of the United States and the laws of the State of New York. Any dispute arising out of, in connection with, or related to this policy shall be brought in any federal or state court located in Westchester County, and the parties hereby waive any objection they may have to personal jurisdiction in these courts.

This policy was last updated on March 25, 2019.